



PRESSRELEASE

2011-08-09

Apoteket AB selects store system Extenda Retail for its 350 stores in Sweden

Government owned Apoteket AB performs, as a consequence of the deregulation of the Swedish pharmacy market, one of the largest IT transformations in Europe with an exchange of the core critical processes supporting the store, recipe management, and underlying business systems.

Extenda won the contract for the new store system, which includes systems for point-of-sale (Extenda Retail POS), store management and key chain management (Extenda Retail Central Office).

Extenda Retail Central Office provides both a store view for the individual shop as a multi store view at the central level and also acts as the hub of information between the stores and central systems.

An implementation project has been performed which includes industry specific customizations, integrations to a Recipe Management System and to the central ERP system Oracle through integration platform TIP.

The agreement initially runs over five years with an option for another two years. Beyond the implementation project Application Management and Support are also included.

Installation of the stores is in progress and will be completed at the end of the 2011.

"Apoteket is setting high standards in their technical solutions enabling them to provide their customers with the absolute best service and accessibility to vital medicines. That Apoteket chooses Extenda Retail is a great honor and it also helps to reinforce Extenda position as the leading provider of retail solutions in the Nordic area," says Nils Aurelius, Area Sales Manager at Extenda.

"Extenda's system is well adapted to the requirements we place on a modern, efficient and future proof store solution. The architecture gives us the flexibility and the possibility of standardized integration with other business critical systems", says Anders Persson, CIO of Apoteket AB.

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Extenda är nordens ledande leverantör av butikslösningar för detaljhandeln, som idag finns installerade i 30.000 kassor i 7.000 butiker i 27 länder. Företaget har 160 anställda och kontor i Stockholm och Göteborg.